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July 6, 2006

FOR IMMEDIATE RELEASE

Gaggle Announces New Audio Feedback System for Student Email

BLOOMINGTON, IL – Gaggle.Net, the leading provider of safe student email to school districts across the country, has released its new Audio Feedback System (AFS). The new AFS enables users (students, teachers, and parents) to receive audible reinforcement to all outbound and inbound emails, blogs and message board posts. Gaggle.Net is the first company to provide student users with the ability to have emails read aloud to them, providing audible reinforcement for writing success.

In the past, Gaggle.Net's web-based student communication system has provided visual learning tools to students. Now with the AFS, the system will help target students who are auditory learners by giving them the option to hear their emails read back to them. Users can have their outbound emails read out, enabling students to hear their mistakes before the message is sent. It's another way to encourage students to proof read their own emails before sending. The Audio Feedback System will also read received emails, blog entries and message board posts.

"Now Gaggle can address two of the three sensory learning styles, visual and auditory. This is a huge step forward in the education of all types of students," says Michael Kessler, Vice President of Gaggle.Net. The emergence of a large number of English Language Learners (ELL) is one of the major challenges facing schools today. By the year 2010, thirty percent of all school-age children in urban, rural, and suburban communities will be ELL students. "In teaching ELL students, one has to speak to them in English. Using auditory learning along with visual learning, students will actually see the word and hear it at the same time", Kessler adds.

This same AFS feature will be available through Gaggle's teacher and student blogs. When a user creates a blog entry, they will be able to have that entry read back to them before it is posted. Likewise, visitors to a user's blog can have the blog entries read to them. In fact, a user's Gaggle Blog can act as a personal podcast when it is listened to through the internet. This provides an easy way for users to produce a podcast without any extra equipment. With the Audio Feedback System, blog entries can be saved to the local hard drive as an MP3file. This gives students another option in the creation of their E-portfolios.

About Gaggle.Net
Founded in 1998, Gaggle.Net is in its seventh year of providing safe, teacher-controlled email to K-12 students across the country and worldwide. Currently, over 13,000 schools are signed up for Gaggle.Net's safe student email system. More then just email, Gaggle.Net has expanded to

include student-focused blogs, chat rooms, message boards, digital lockers, and profile pages. All of these features are filtered for inappropriate content and images, and offer full monitoring capabilities to teachers. These tools are located on Gaggle.Net's web-based system so learning and communication can continue anywhere there is an internet connection.

For additional information, please contact Michael Kessler or Elizabeth Chupp at Gaggle.Net.

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