



For Immediate Release:

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Gaggle Wins SIIA CODiE Award for Best Cross-Curricular Solution *Gaggle Earns Prestigious Industry Recognition*

SAN FRANCISCO (May 9, 2012) Gaggle, the leading provider of safe online collaboration and productivity tools, today announced that they won an SIIA CODiE Award for **Best Cross-Curricular Solution** in the education technology category.

The Software & Information Industry Association (SIIA), the principal trade association for the software and digital content industries, announced Gaggle as one of 29 CODiE Award winners in the education technology category. An SIIA CODiE Award win for ed tech companies is an especially prestigious honor, as each award winner has been selected by a combination of educators, who act as initial judges by selecting finalists from among all nominees, and SIIA members-company peers, who vote to select the winners from among the finalists.

Gaggle's productivity and communication tools are specifically designed to promote and facilitate collaboration in and out of the classroom. The suite enables anytime access for teachers and students to collaborate on assignments, projects and events. Gaggle's communication tools bring safety to today's technology to meet the concerns of educators, parents, and students alike.

"Teachers today are challenged with engaging students who are technologically sophisticated, and our tools help them meet that challenge. This award validates our efforts to empower educators and students to reach their potential," said Andrea Keith, Director of Client Engagement at Gaggle. "We are humbled to be acknowledged by our peers alongside so many great companies and we are incredibly proud of the entire Gaggle team."

"This year's winners reflect excellence and vision," noted SIIA Vice President for the Education Division, Karen Billings. "I'm proud to congratulate them on the success of their applications, platforms, and products."

For more information about the CODiE Awards, visit <http://www.siia.net/codies/2012>

About Gaggle

Gaggle is dedicated to providing productivity, communication, & collaboration tools that safely engage students and has been a leading provider to school districts throughout the United States since 1999. Gaggle currently hosts over 3 million users in the US and 23 countries. The company is an expert in secure communications for schools and has developed proprietary technology and monitoring systems. Based in Bloomington, IL, Gaggle's collaboration tools are the winner of numerous education industry awards, including a prestigious 2011 & 2012 CODiE Award, 2011 AEP Distinguished Achievement Award, and recipient of a 2011 Technology & Learning Award of Excellence. For information, visit Gaggle at www.gaggle.net or call 800-288-7750.

About SIIA

The Software & Information Industry Association (SIIA) is the principal trade association for the software and digital content industry. SIIA provides global services in government relations, business development, corporate education, and intellectual property protection to more than 500 leading software and information companies. The SIIA Education Division serves and represents more than 180 member companies that provide software, digital content and other technologies that address educational needs. The Division shapes and supports the industry by providing leadership, advocacy, business development opportunities and critical market information. For more information, visit www.siia.net/education.

About the SIIA CODiE™ Awards

The SIIA CODiE™ Awards, originally called the Excellence in Software Awards, were established in 1986 by the Software Publishers Association (SPA), now the Software & Information Industry Association (SIIA), so that pioneers of the then-nascent software industry could evaluate and honor each other's work. Since then, the CODiE Awards program has carried out the same purpose – to showcase the software and information industry's finest products and services and to honor excellence in corporate achievement.

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