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FOR IMMEDIATE RELEASE

Gaggle Selected as 2011 Distinguished Achievement Awards Finalist

AEP Recognizes Gaggle as Cutting Edge Innovator in Technology

BLOOMINGTON, IL (May 2, 2011) - Gaggle, the leading provider of safe online collaboration and productivity tools, announced today that they have been selected as a 2011 finalist for the Association of Educational Publishers Distinguished Achievement Award. The Award is broken down into four categories (Curriculum, Periodicals, Professional Development, and Technology), and judged according to subject area and grade level. The DAAs are evaluated on traits such as efficacy, usability, and overall educational value. Gaggle was selected as a finalist in Technology for both Administrative Tools and Social Media. For a complete list of DAA finalists visit <http://www.aepweb.org/awards/techwin.htm>. The winners will be announced at the AEP Awards Banquet & Gala, June 8 at the Omni Shoreham in Washington, DC.

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning in all media and for any educational setting. Award winners meet the highest standards for quality professional content for education and represent the most innovative learning solutions currently on the market. One of the largest and longest-running programs of its kind, the AEP Awards and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value.

"We are honored by Gaggle's selection as a DAA finalist. It validates the excitement that we have encountered from educators and recognizes Gaggle's efforts to provide a safe environment which promotes communication and true collaborative learning," said Tom Petit, National Sales Manager for Gaggle. "Our goal is always to provide safe cutting-edge technology tools for educators and it is satisfying to see this recognized."

"Innovation takes many forms, from the next wave of education-based technology to the exemplars of tried and true formats or products," explained Eric Hamilton, 2011 AEP Awards Chair. "The submissions we received this year covered the entire spectrum, and we are very pleased to see that educational products are keeping up with the times."

About Gaggle

Gaggle is dedicated to providing safe online communication tools for schools, and has been a leading provider to school districts throughout the United States since 1998. Gaggle currently hosts over 4 million users in the US and 23 countries. The company is an expert in secure communications for schools and has developed proprietary technology and monitoring systems. Based in Bloomington, IL, Gaggle's collaboration tools are the winner of numerous education industry awards, including a finalist nomination for the prestigious CODiE awards in 2010 and recipient of a 2010 Technology & Learning Award of Excellence. For information, visit Gaggle at www.gaggle.net or call 800-288-7750.

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